



MMMBA Feb. 2022 Board Meeting

February 8, 2022 6:30 pm

Virtual via Zoom

Dakota Tom
Scott Rob
Dylan Jeremy
Jeremy Teresa
Brad Christian

Motion to start 6:35 Tom 2nd Theresa

Consent Agenda

1. Treasurer Report –Teresa 6:33
 - Rough Budget
 - \$1,000 allotment per trail
 - Events
 - Sponsorships
 - Misc expenses
2. Approval of January Minutes 6:37 Tom 2nd Scott

Old Business

3. Committee Updates – 10 minutes
 - a. Membership – Scott
 - 128 active members
 - News letter
 - Open rate of 50%
 - Total distributed 324 emails
 - b. Merchandise -Dakota 6:43
 - Dakota will inventory
 - Discussion of what and how to reorder
 - Teresa will provide square log in
 - Dakota will touch base with Nichole

- c. Events – Tom/Scott 6:45
 - i. All Cyclist Social
 - Ellison's is no longer available
 - Tom will investigate other possible venues, Kellogg Center, Ozone, LBC
 - Move the Date to the week of 4/12/22
 - Probable attendance 50-60 people
 - Wait to include potential sponsors until details are confirmed
 - Potential ride before the social
 - Contact other cycling groups
 - Wait to discuss silent auction until more details are confirmed
 - ii. Feb Monthly Group Ride-Christian 7:00
 - 2/20/22 12:00pm
 - Location TBD

New Business – Membership Meeting

- 4. Jersey Design and Order 7:03
 - Everyone is very happy with the design
 - We will not include sponsors on the jersey at this time
 - Cost will be \$65 per jersey
 - Delivery is 5-8 weeks
 - Pre order will be available
 - MMMBA will handle the pre orders
 - Tom will create a Google sheet to organize the orders
 - Preordered jerseys will be available for pick up at the All Cyclist Social
 - Onsite jersey sales will also be available
 - Discussion on whether we should offer a discount on jerseys with a new MMMBA membership
- 5. Trail Coordinators – 7:30pm
 - a. Update about each trail
 - b. Work planned for 2022
 - c. Funds available for trail improvements
- 6. Open Discussion
 - a. Social Media –Dylan
 - Please send him as many pictures as we can
 - Anne is creating Dirt School Posts
 - Two photo contests
 - MMMBA Local Trails
 - Trails from other locations
 - Prizes will be a pair of socks and a sticker
- 7. Motion to Adjourn 7:28 Dylan 2nd Teresa